

MAR+Invest

Transactional Services Q&A

What is Transactional Services?

[Transactional Services](#) is a [MAR+Invest](#) program that prepares entrepreneurs from the Mesoamerican Reef (MAR) region to secure impact investment and connects them with a strategic network of investors, mentors, and allies.

Who can apply?

Entrepreneurs, companies, and business leaders located in the MAR (Quintana Roo, Belize, Guatemala, or Honduras) whose solution is replicable or already operating in the region and generates measurable positive impact on the reef or its dependent communities.

Typical sectors include wastewater or solid-waste treatment, eco-tourism, sustainable fisheries, and regenerative agriculture.

Minimum requirements

- A business model with direct impact on the reef or proven replicability in the MAR.
- A genuine commitment to conserving the MAR and its coastal communities.
- Completion of our [question form](#) describing your solution and impact.

Selection process

1. Submit the form.
2. The Impact Committee evaluates proposals on:
 - Environmental & social impact potential – reef conservation, pollutant reduction, biodiversity protection, and/or livelihoods improvement.
 - Geographic relevance – current or planned operations in MAR conservation priority zones.
 - Scalability & replicability – capacity to grow or expand to other reef or coastal areas.
 - Selected businesses receive feedback and a personalized work plan to reach investment readiness.



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What support do we provide?

- Tailored financial advisory and investment structuring.
- Direct introductions to impact investors focused on the region.
- Specialized mentoring to strengthen your proposition.
- No fees – the service is completely free.
- Visibility across national and international partner networks.

[MAR+Invest](#) launched in 2022 with the support of the [Global Fund for Coral Reefs](#), is carried out by an alliance between the [Mesoamerican Reef Fund \(MAR Fund\)](#), [Mexican Fund for the Conservation of Nature \(FMCN\)](#), [Sureste Sostenible](#), [Healthy Reefs for Healthy People \(HRHP\)](#), [New Ventures](#), and [Viwala](#). It mobilizes private capital for businesses that generate positive impact on the Mesoamerican Reef and its coastal communities fostering innovative solutions and reducing investment risks.

How long does the support last?

It depends on your needs: we stay with you from the initial assessment through to financing, ensuring your business remains independent and sustainable.

How to apply or learn more?

Visit mar-invest.org/transactional-services to complete the [question form](#), or book a slot [clicking here](#)

Can I apply if I already have approved funding?

Yes. We can optimize your capital structure, prepare future rounds, or introduce you to additional strategic investors.

Timeline

After you submit the form, the evaluation committee will notify you within two to three weeks whether you advance to the advisory phase.

Any doubts? Send us an email!

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